

# Freelance Account Director



**3 month+ Contract\***

powerful brands  
bold ambitions

We're looking for an experienced freelance Account Director who can come in, hit the ground running and help us deliver a variety of projects to high standards and add real value while you're here\*.

In what's been a hugely difficult year for many, we've been very fortunate. We've kept busy with existing clients and we're about to get even busier as a result of some recent new business wins.

You'll be deploying your excellent project management skills and supporting established relationships with a real variety of clients.

Clients who are responsible for delivering internationally significant sporting events over the next two years, global leaders of sustainable packaging, private equity investors in the health sector, entrepreneurs expanding their UK businesses, and established local leaders in construction.

So, you'll never be bored, and as a small team it often means we need to roll up our sleeves and get stuck in. If our MD is happy to do it, then so are we! But that's where we excel and why we're such a tight-knight team that delivers great things together.

\*There is also the potential for this to turn into a full-time opportunity.

## The agency

RBL is an independent strategic branding agency that works with complex organisations to deliver the insight, ideas and impact to create powerful brands that realise bold ambitions.

Our key stages: Discover, Define, Design, Deliver, cover everything an ambitious organisation could need for a strategic brand review from initial research to creative execution. This process flexes to meet the needs of all projects from full strategic branding programmes to distinct brand campaigns.

We are an expert and agile team of talented researchers, strategists, creatives and project managers producing award-winning brands for diverse public and private sector clients including FTSE 100 companies, public bodies, academic institutions, elite sports properties, social enterprises and entrepreneurial businesses.

We may be based in Leamington Spa, with all the lifestyle benefits that provides, but our clients are based anywhere from Michigan to Madrid, London to Leeds and everywhere in between. So, if you thought that leaving the city meant compromising on ambition, then think again, at RBL we create powerful brands to deliver bold ambitions.

## The culture

By adding value and being valued we are building a thriving agency that is empowered and celebrated.

You must thrive on communication, trust, responsibility and success.

You will be empowered to be curious, flexible, to grow and to enjoy your work.

We will celebrate the impact you create, the precision you bring and your contribution to the team.

## Next steps

If this sounds like the perfect contract for you, please send a short covering letter explaining why you'd be interested in working with us, your CV and your desired day rate to [karen@rblteam.com](mailto:karen@rblteam.com)

And to get a deeper understanding of who we are and what life at RBL might be like visit:

[rbl-brandagency.com](http://rbl-brandagency.com)

