

# Account Director (Branding)



**Circa £50,000 + profit share**

powerful brands  
bold ambitions

We're looking for an experienced and driven Account Director to help take our agency to the next level.

Someone who is naturally inquisitive and resourceful with a proven track record of successfully delivering client projects across a variety of sectors whilst building strong relationships at the same time.

An ambitious individual who is hungry to learn more, has a creative and commercial mindset, thrives on challenges and understands the power of collaboration in achieving success.

The right candidate will have:

- At least 10 years agency-side experience
- New business experience: writing tenders and proposals, delivering pitch presentations
- Superb relationship management skills and service level delivery
- Excellent project management skills, with the ability to manage large and complex accounts, delivering on time and within budget
- The ability to think strategically and deliver tactically – across multiple channels
- Experience of delivering creative solutions that solve client's business challenges
- A keen eye for detail
- Strong writing skills
- Print management skills (ideal but not essential)
- An understanding of the role of qualitative research
- A CIM qualification, or equivalent

You'll have the opportunity to work with a real variety of clients, so you'll never be bored!

As a small team it often means we need to roll up our sleeves and get stuck in. If our MD is happy to do it, then so are we! But that's where we excel and why we're such a tight-knit team that delivers great things together.

## The agency

RBL is an independent strategic branding agency that works with complex organisations to deliver the insight, ideas and impact to create powerful brands that realise bold ambitions.

Our key stages: Discover, Define, Design, Deliver, cover everything an ambitious organisation could need for a strategic brand review from initial research to creative execution. This process flexes to meet the needs of all projects from full strategic branding programmes to distinct brand campaigns.

We are an expert and agile team of talented researchers, strategists, creatives and project managers producing award-winning brands for diverse public and private sector clients including FTSE 100 companies, public bodies, academic institutions, elite sports properties, social enterprises and entrepreneurial businesses.

We may be based in Leamington Spa, with all the lifestyle benefits that provides, but our clients are based anywhere from Michigan to Madrid, London to Leeds and everywhere in between. So, if you thought that leaving the city meant compromising on ambition, then think again, at RBL we create powerful brands to deliver bold ambitions.

## The culture

By adding value and being valued we are building a thriving agency that is empowered and celebrated.

You must thrive on communication, trust, responsibility and success.

You will be empowered to be curious, flexible, to grow and to enjoy your work.

We will celebrate the impact you create, the precision you bring and your contribution to the team.

## Next steps

If the role, agency and culture sound like a good fit, please apply to the agency directly by sending your CV with a covering letter answering the question "what great client service looks like and why I love it" to our Agency Manager [victoria@rblteam.com](mailto:victoria@rblteam.com)

And to get a deeper understanding of who we are and what life at RBL might be like visit:

[rbl-brandagency.com](http://rbl-brandagency.com)

**No recruitment agencies yet please.**

