

Design Director (Branding)



Circa £50K + profit share

powerful brands
bold ambitions

We are looking for an up and coming, talented and ambitious Design Director. In this role you will be challenged by great briefs from exciting clients so you must be capable of delivering nationally and internationally significant rebrands as part of a small, tight knit team.

The right candidate will be able to:

- Take a brief, turn it into insightful creative strategy, then deliver innovative design solutions
- Understand how to create brands that live and breathe in a digital world
- Co-ordinate the delivery of large-scale brand implementation programmes
- Oversee the work of external partners such as photographers, animators and illustrators
- Effectively engage with clients to communicate complex concepts
- Work effectively with the Client Services team to solve problems, add value and keep projects running smoothly
- Help manage a growing design team, ensuring we have the right systems, processes and culture in place
- Role your sleeves up and get stuck in
- Share the responsibility for day-to-day creative and studio management with our Head of Creative.

Some experience at Design Director level is desirable but you may not be the finished article, in fact we're positively looking for someone hungry to learn and grow. What matters most is the talent, drive and passion for branding to help take our agency to the next level.

The agency

RBL is an independent strategic branding agency that works with complex organisations to deliver the insight, ideas and impact to create powerful brands that realise bold ambitions.

Our key stages: Discover, Define, Design, Deliver, cover everything an ambitious organisation could need for a strategic brand review from initial research to creative execution. This process flexes to meet the needs of all projects from full strategic branding programmes to distinct brand campaigns.

We are an expert and agile team of talented researchers, strategists, creatives and project managers producing award-winning brands for diverse public and private sector clients including FTSE 100 companies, public bodies, academic institutions, elite sports properties, social enterprises and entrepreneurial businesses.

We may be based in Leamington Spa, with all the lifestyle benefits that provides, but our clients are based anywhere from Michigan to Madrid, London to Leeds and everywhere in between. So, if you thought that leaving the city meant compromising on ambition, then think again, at RBL we create powerful brands to deliver bold ambitions.

The culture

By adding value and being valued we are building a thriving agency that is empowered and celebrated.

You must thrive on communication, trust, responsibility and success.

You will be empowered to be curious, flexible, to grow and to enjoy your work.

We will celebrate the impact you create, the precision you bring and your contribution to the team.

Next steps

If the role, agency and culture sound like a good fit – please send your covering letter, CV and portfolio to admin@rblteam.com

And to get a deeper understanding of who we are and what life at RBL might be like visit:

rbl-brandagency.com

