

Senior Account Manager (Branding)



Circa £32,000 to £35,000

powerful brands
bold ambitions

We're looking for an experienced and organised Senior Account Manager to join our ambitious agency and grow within a strategic branding environment.

Someone who really understands brand and communications. Someone who relishes a challenge, is naturally inquisitive and resourceful, with a proven track record of successfully delivering client projects across a variety of sectors.

We guarantee you'll never be bored!

This role would suit someone who knows their way around a brief and what it means to add real value to both client and agency.

This isn't just a case of brief in/work out: our clients regard us as true partners and a genuine extension of their team. Which means that we often help them to define the brief itself.

As a strategic branding agency we embrace client challenges and are comfortable with ambiguity and change. You'll be someone who thrives in this environment, harnessing the power of creative collaboration to achieve success.

A pivotal part of this role is to co-ordinate and schedule the internal resource required to deliver client projects, using our agency management workflow systems.

You'll also provide support to our wider marketing and business development activities.

The right candidate will have:

- Over 5 years agency experience, in either an integrated or creative agency, with at least 2 years in a Senior Account Manager role
- Excellent project management skills, with the ability to manage large and complex implementation projects, co-ordinating agency resources to deliver on time and within budget
- Superb relationship management skills and service level delivery
- Excellent verbal and written communication skills, including proof-reading experience
- Social media management experience
- A commercial mindset
- An excellent eye for detail
- An interest in attaining a CIM qualification, or equivalent

The agency

rbl is an independent strategic branding agency that works with complex organisations to deliver the insight, ideas and impact to create powerful brands that realise bold ambitions.

Our key stages: Discover, Define, Design, Deliver, cover everything an ambitious organisation could need for a strategic brand review from initial research to creative execution. This process flexes to meet the needs of all projects from full strategic branding programmes to distinct brand campaigns.

We are an expert and agile team of talented researchers, strategists, creatives and project managers producing award-winning brands for diverse public and private sector clients including FTSE 100 companies, public bodies, academic institutions, elite sports properties, social enterprises and entrepreneurial businesses.

We may be based in Leamington Spa, with all the lifestyle benefits that provides, but our clients are based anywhere from Michigan to Madrid, London to Leeds and everywhere in between. So, if you thought that leaving the city meant compromising on ambition, then think again, at RBL we create powerful brands to deliver bold ambitions.

As a small team it often means we need to roll up our sleeves and get stuck in. If our MD is happy to do it, then so are we! But that's where we excel and why we're such a tight-knit team that delivers great things together.

The culture

By adding value and being valued we are building a thriving agency that is empowered and celebrated.

You must thrive on communication, trust, responsibility and success.

You will be empowered to be curious, flexible, to grow and to enjoy your work.

We will celebrate the impact you create, the precision you bring and your contribution to the team.

Next steps

If the role, agency and culture sound like a good fit, please send your CV and a covering letter to our Agency Manager victoria@rblteam.com

We'll short-list a number of candidates for an informal interview/chemistry meeting.

For those candidates where we feel there is a real opportunity for us to work together, we'll invite you in to make a formal presentation.

Formal presentation

In the presentation we'd like to hear how would you answer the following questions:

- why rbl?
- what qualities and experience can you bring to the team?
- what is your vision for the role?
- present a project that you were responsible for and demonstrates your capabilities as a Senior Account Manager.

No recruitment agencies yet please.

