

# Account Director (Branding)



**Circa £50K + profit share**

powerful brands  
bold ambitions

We're looking for an experienced and driven Account Director to help take our strategic branding agency to the next level.

If you are constantly curious, and someone who loves to get under the skin of a client challenge, with a proven track record of developing client accounts, then we want to meet you.

We're a thriving creative business, working on exciting projects every day, designing brand solutions that achieve transformational change for clients across a diverse range of sectors.

This role would be ideal for an ambitious individual who has been operating at this level for years, but is hungry to learn more by getting involved in strategic branding projects.

As a strategic branding agency we embrace client challenges and are comfortable with ambiguity and change. Our clients regard us as true partners, a genuine extension of their team, and we often help them to craft their own briefs.

Our agility enables us to achieve great results for our clients, which we deliver through creative collaboration. This means you'll be working closely with colleagues in the creative and strategy teams, with the opportunity to provide your input into key projects.

Our ideal candidate will have:

- Has 7+ years experience in an integrated or creative agency
- Superb relationship management skills, with the experience of delivering solutions that solve clients' strategic business challenges
- An understanding of brand, with the ability to think strategically and deliver tactically, across multiple channels
- A creative and commercial mindset, with proven experience of identifying opportunities and growing accounts
- Excellent verbal and written communication skills, including the ability to deliver presentations with authority and impact
- An understanding of qualitative research tools and the role of insight
- A degree, CIM qualification, or equivalent

## The agency

RBL is an independent strategic branding agency that works with complex organisations to deliver the insight, ideas and impact to create powerful brands that realise bold ambitions.

Our key stages: Discover, Define, Design, Deliver, cover everything an ambitious organisation could need for a strategic brand review from initial research to creative execution. This process flexes to meet the needs of all projects from full strategic branding programmes to distinct brand campaigns.

We are an expert and agile team of talented researchers, strategists, creatives and project managers producing award-winning brands for diverse public and private sector clients including FTSE 100 companies, public bodies, academic institutions, elite sports properties, social enterprises and entrepreneurial businesses.

We're based in Leamington Spa, with all the lifestyle benefits that provides, but our clients are based anywhere from Michigan to Madrid, London to Amsterdam and everywhere in between.

rbl

rbl-brandagency.com

## Our values

We believe we create brilliant work and a rewarding environment when we:

**Push further...**to keep growing, developing and increasing our impact.

**Stay curious...**to drive creativity and find better ways forward.

**Work closer...**making the most of each other, and giving our all.

**Trust deeper...**to build stronger foundations for our studio, brands, and working lives.

**Own it...**our successes, our failures and our futures.

## Next steps

If the role, agency and culture sound like a good fit, please send your CV with a covering letter to our Head of Client Services, telling us why you think you might be a great fit for this role to:

**[louise@rblteam.com](mailto:louise@rblteam.com)**

And to get a deeper understanding of who we are and what life at RBL might be like, please visit: **[rbl-brandagency.com](http://rbl-brandagency.com)**

This new position is open now and we hope to recruit in Q1/2 2023. However, we will take the time to find the right person for the role.

**No recruitment agencies please.**

