

Paid Graduate Internship

12 months

Starting salary £20,600

powerful brands
bold ambitions

We are looking to recruit a number of talented and ambitious graduates to provide support across our agency in the areas of brand strategy, client services and marketing activation.

These roles will be paid internships for a 12 month period. We would hope that candidates would then move into full time roles within the agency where their career progression can be fast-tracked.

Comprehensive training will be provided and you will work alongside very experienced agency professionals on a wide range of live projects. However, you will be expected to learn quickly and use a considerable amount of initiative.

We work on a broad range of complex branding and communication challenges, designing creative solutions that achieve transformational change for clients across a diverse sectors in the UK and Internationally.

Whether it's harnessing sport for social change, redefining the future of education, or helping to make London a truly sustainable city - we're working on exciting projects that make a real difference.

You'll be joining an experienced team providing expert strategic brand consultancy to a wide range of clients. This is a brilliant opportunity for you to shape your career and develop your knowledge and skills by working alongside these senior players. You will play an integral part in the next stage of our agency's development.

Our ideal candidates:

- are pro-active and helpful
- are keen to pursue a career in branding, marketing or communications
- have outstanding written and verbal communication skills, with a high attention to detail
- are always up for a creative challenge and are keen to prove themselves
- have the ability to gather, organise, analyse and interpret complex information
- have the ability to organise others to achieve an end result including managing upwards
- have a proven ability to structure and write a range of compelling and persuasive documents and presentations
- may enjoy creative writing and are keen to develop this skill further
- understand how to exploit social media as part of a broader multi-channel marketing mix
- have a strong belief in collaborative teamwork balanced with the ability to work autonomously
- have a degree level qualification
- can demonstrate excellent software skills, preferably with some knowledge of Adobe Creative Suite.

If you can demonstrate a passion to learn and a genuine belief in the power of strategic branding then we'd love to hear from you.

We have a strong track record in recruiting graduates and helping them to kick-start their careers. Harriet, Josie, Anna, Phillip, Millie and Ferrante would be more than happy to share their experiences with you and explain how their careers began at RBL.

The agency

RBL is an independent strategic branding agency that works with complex organisations to deliver the insight, ideas and impact to create powerful brands that realise bold ambitions.

Our key stages: Discover, Define, Design, Deliver, cover everything an ambitious organisation could need for a strategic brand review from initial research to creative execution. This process flexes to meet the needs of all projects from full strategic branding programmes to distinct brand campaigns.

We are an expert and agile team of talented researchers, strategists, creatives and project managers producing award-winning brands for diverse public and private sector clients including FTSE 100 companies, public bodies, academic institutions, elite sports properties, social enterprises and entrepreneurial businesses.

We may be based in Leamington Spa, with all the lifestyle benefits that provides, but our clients are based anywhere from Michigan to Madrid, London to Leeds and everywhere in between.

rbl

rbl-brandagency.com

The culture

By adding value and being valued we are building a thriving agency that is empowered and celebrated.

You must thrive on communication, trust, responsibility and success.

You will be empowered to be curious, flexible, to grow and to enjoy your work.

We will celebrate the ideas you have, the impact you deliver and your contribution to the team.

Next steps

If the role, agency and culture sound like a good fit, please apply by sending your CV with a covering letter telling us a bit about yourself and why you are interested in this internship to our MD, Rebecca Battman:

rebecca@rblteam.com

And to get a deeper understanding of who we are and what agency life might be like, visit: rbl-brandagency.com/team

We hope to recruit in Q2 2022. However, we will take the time to find the right individuals who have the ability to really succeed, personally and professionally.

No recruitment agencies please.

